

2nd International Conference on BUSINESS, MANAGEMENT & ECONOMICS

Schedule at a Glance

Vienna School of International Studies, Favoritenstraße 15a | 1040 Vienna | Austria

Day one: Friday, 21 June, 2019

A Hall

TIME	TOPIC	PRESENTER
10:30 – 10:45	Conference Check-in & Coffee Break: Conference participants may pick up their registration materials at the Registration Desk.	
10:45 – 11:15	Keynote speaker talking about : "Competence Management in the CEE Region	Prof. Dr. Jürgen Mühlbacher
11:15 – 11:30	The Results of State Procurement Reforms in Georgia	Giorgi Gaprindashvili
11:30 – 11:45	Exploring the Decisive Factors to Improve Customers' Satisfaction on the Hot Spring – A Fuzzy DEMATEL Approach	Jing Li
11:45 – 12:00	Research on Determinants of How Knowledge Management Affects Knowledge Creation	Reed-Joe Chang
12:00 – 12:15	Determinants of the Sustainable Development in Mexican and Taiwanese Firms	Chi-Hui Wu
12:15 – 12:30	Analyzing the impact of Social Media Communication Mix on improving Brand Image and enhancing Customers' Experience.	Kiran Sasidharan Nair
12:30 – 12:45	Smart Tool to Prevent Economic Crisis – Fractals. Possible Solution to asses the Financial Risk	Narcisa Roxana Mosteanu
12:45 – 13:00	From Operational to Strategic: How Firms Develop Collaborations with their Key Suppliers	Daniel Prajogo
13:00 – 13:45	Lunch Break	
13:45 – 14:00	Mission-Oriented Strategy and Innovation Management	Marie Lavoie
14:00 – 14:15	Developing a Measurement of and Approaches to Brand Equity of Phuket, Thailand in the Perceptions of the European Market	Wasan Janprasit
14:15 – 14:30	Social Responsibility of a Stock Exchange: Corporate Governance in Borsa Istanbul	A. Can Inci
14:30 – 14:45	Economic Development in Latin America, 1801-2015: Did the 19th Century Wars Foil Expansion of Education?	Miethy Zaman
14:45 – 15:00	Firm Performance and Systematic Risk	Shailendra Kumar
15:00 – 15:15	Performance Overview of Indian Hedge Fund Industry	Utkarsh Goel
15:15 – 15:30	Complementary Views from Students vs. Employers in the Desired Curriculum of MBA (Marketing) in Thailand	Kawpong Polyorat

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TIME	TOPIC	PRESENTER
15:30 – 15:45	The Relationship Between workers' Remittances and Income Inequality in developing countries: Does Transaction Costs of migrants' transfers Matter?	Hajer Kratou
15:45 – 16:00	Financial Inclusion in Rwanda: Achievements, Challenges and Prospective. Evidence from Umurenge Saccos	Uzziel Hategekimana
16:00 – 16:15	Coffee Break	
16:15 – 16:30	Financing Decisions and Sustainability of Family Business in Rwanda	Jean Claude Ndirwirende
16:30 – 16:45	Assessment of the Effect of Human Resource Development on Organizational Learning : Evidence from Selected Service Firms in Rwanda.	Bicakungeri Jean Claude
16:45 – 17:00	Access to finance and SMEs performance in deprived areas: Evidences from Rwanda	Eugene Muvunyi
17:00 – 17:15	The Problem of Making Optimal Decisions on the Implementation of Economic Policy Objectives	Revaz Gvelesiani
17:15 – 17:30	Harmonization of European Corporate Taxation	Matjaž Kovač
17:30 – 17:45	The Role of Small and Medium Size Enterprises in Regional Tourism Development: The Case of Georgia	Merab Khokhobaia
17:45 – 18:00	Does CSR Disclosure an Indicator for Financial Reporting Quality?	Zakaria Ali Soleman Aribi

Austria, Vienna

Poster Presentation

Day one: Friday, 21 June, 2019

TOPIC	PRESENTER
Talent Quotient and Youth Employment: Finding the Strategic Fit	Maniam Kaliannan
The Impact of Growth on Development with Special References of Growing Countries	Tekle Gebreyesus
Do vertical relations among financial companies matter to mutual fund fees?	Kang Baek
Redefining the Business Tourism Image of Poro Point	Valerie Erin Abundo

Day two: Saturday, 22 June, 2019

Day three: Sunday, 23 June, 2019

City Tour

Virtual Presentation

**2nd International Conference on
BUSINESS, MANAGEMENT & ECONOMICS**

Austria, Vienna
Virtual Presentation
Day one: Sunday, 23 June, 2019

TIME	TOPIC	PRESENTER
11:30 – 11:45	Conference Check-in: Conference virtual participants check the online program (Austria, Vienna Local Time)	
11:45– 12:00	Perception of Brazilian Consumers about Sustainable Food Packaging	Livia de Souza Alexandre
12:00 – 12:15	Family firms and leverage. Empirical evidence from South East Asia	Le Hong Nhung
12:15 – 12:30	Insurance Culture in Russia and Financial Literacy as Measures to Reduce Economic Risks on State and Personal Levels	Olga Medyanik
12:30 – 12:45	Selection of Maintenance Strategy for a Manufacturing Company with Fuzzy Moora Method	Nilsen Kundakcı
12:45 – 13:00	Performance Evaluation of Basketball Referees with an Integration of Ahp and Waspas Methods	Nilsen Kundakcı
13:00 – 13:15	Financial Crime and Economic Development: The lessons to be learned from UAE	Kiran S Nair

To visit conference proceedings, please see here:

<https://www.dpublication.com/proceeding/proceedings-of-2nd-icbmeconf/>